

| ACTIVO                  |           | PASIVO                           |            |
|-------------------------|-----------|----------------------------------|------------|
| <b>CIRCULANTE</b>       |           | <b>CIRCULANTE</b>                |            |
| Caja                    | 11,999.89 | IMPUESTOS POR PAGAR              | 16,046.37  |
| Bancos                  | 22,086.07 | <b>Total CIRCULANTE</b>          | 16,046.37  |
| <b>Total CIRCULANTE</b> | 34,085.96 | <b>FUO</b>                       |            |
|                         |           | <b>Total FUO</b>                 | 0.00       |
| <b>FUO</b>              |           | <b>DIFERIDO</b>                  |            |
| <b>Total FUO</b>        | 0.00      | <b>Total DIFERIDO</b>            | 0.00       |
|                         |           | <b>SUMA DEL PASIVO</b>           | 16,046.37  |
|                         |           | <b>CAPITAL</b>                   |            |
| <b>DIFERIDO</b>         |           | <b>CAPITAL</b>                   |            |
| <b>Total DIFERIDO</b>   | 0.00      | Resultado Ejercicios Anteriores  | 45,292.67  |
|                         |           | <b>Total CAPITAL</b>             | 45,292.67  |
|                         |           | Utilidad o Pérdida del Ejercicio | -27,253.08 |
|                         |           | <b>SUMA DEL CAPITAL</b>          | 18,039.59  |
| <b>SUMA DEL ACTIVO</b>  | 34,085.96 | <b>SUMA DEL PASIVO Y CAPITAL</b> | 34,085.96  |



CEDULA PROFESIONAL: 1659062  
MA. DEL ROCIO RUIZ DEL CASTILLO

|                             | Periodo           | %              | Acumulado         | %             |
|-----------------------------|-------------------|----------------|-------------------|---------------|
| <b>Ingresos</b>             |                   |                |                   |               |
| Ingresos Varios             | 10,312.47         | 100.00         | 884,979.55        | 100.00        |
| <b>Total Ingresos</b>       | <b>10,312.47</b>  | <b>100.00</b>  | <b>884,979.55</b> | <b>100.00</b> |
| <b>Egresos</b>              |                   |                |                   |               |
| GASTOS DE SERVICIO          | 0.00              | 0.00           | 4,197.84          | 0.47          |
| GASTOS ADMINISTRATIVOS      | 34,661.79         | 336.12         | 908,034.79        | 102.61        |
| <b>Total Egresos</b>        | <b>34,661.79</b>  | <b>336.12</b>  | <b>912,232.63</b> | <b>103.08</b> |
| <b>Utilidad (o Pérdida)</b> | <b>-24,349.32</b> | <b>-236.12</b> | <b>-27,253.08</b> | <b>-3.08</b>  |



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| Cuenta   | Nombre                           | Saldos Iniciales |           | Cargos    | Abonos    | Saldos Actuales |            |
|----------|----------------------------------|------------------|-----------|-----------|-----------|-----------------|------------|
|          |                                  | Deudor           | Acreeedor |           |           | Deudor          | Acreeedor  |
| 000-0100 | ACTIVO                           | 54,416.90        |           | 25,624.94 | 45,955.88 |                 | 34,085.96  |
| 000-0110 | CIRCULANTE                       | 54,416.90        |           | 25,624.94 | 45,955.88 |                 | 34,085.96  |
| 101-0000 | Caja                             | 11,999.89        |           | 0.00      | 0.00      |                 | 11,999.89  |
| 102-0000 | Bancos                           | 37,417.01        |           | 15,312.47 | 30,643.41 |                 | 22,086.07  |
| 102-0002 | SANTANDER SERFIN                 | 31,209.05        |           | 15,312.47 | 30,643.41 |                 | 15,878.11  |
| 102-0003 | PAYPAL                           | 6,207.96         |           | 0.00      | 0.00      |                 | 6,207.96   |
| 000-0200 | PASIVO                           | 12,027.99        |           | 17,001.79 | 21,020.17 |                 | 16,046.37  |
| 000-0210 | CIRCULANTE                       | 12,027.99        |           | 17,001.79 | 21,020.17 |                 | 16,046.37  |
| 202-0000 | IMPUESTOS POR PAGAR              | 5,638.16         |           | 1.79      | 10,410.00 |                 | 16,046.37  |
| 202-1100 | IVA RETENIDO HONORARI..          | 2,910.34         |           | 1.24      | 0.00      |                 | 2,909.10   |
| 202-3000 | ISR                              | 0.00             |           | 0.00      | 10,410.00 |                 | 10,410.00  |
| 202-8000 | 10% Retención Honorarios         | 2,727.82         |           | 0.55      | 0.00      |                 | 2,727.27   |
| 000-0300 | CAPITAL                          | 45,292.67        |           | 0.00      | 0.00      |                 | 45,292.67  |
| 000-0330 | Resultado Ejercicios Anteri..    | 45,292.67        |           | 0.00      | 0.00      |                 | 45,292.67  |
| 000-0331 | Utilidad o perdida ejercicio 2.. | -6,976.00        |           | 0.00      | 0.00      |                 | -6,976.00  |
| 000-0332 | Utilidad o perdida ejercicio 2.. | -3,227.34        |           | 0.00      | 0.00      |                 | -3,227.34  |
| 000-0333 | Utilidad o perdida ejercicio 2.. | 99,083.61        |           | 0.00      | 0.00      |                 | 99,083.61  |
| 000-0334 | Utilidad o perdida ejercicio 2.. | -43,587.60       |           | 0.00      | 0.00      |                 | -43,587.60 |
| 000-0400 | RESULTADOS ACREEDOR..            | 874,667.08       |           | 0.00      | 10,312.47 |                 | 884,979.55 |
| 403-0000 | Ingresos Varios                  | 874,667.08       |           | 0.00      | 10,312.47 |                 | 884,979.55 |
| 403-0001 | INGRESOS POR DONACIO..           | 874,667.08       |           | 0.00      | 10,312.47 |                 | 884,979.55 |
| 000-0500 | RESULTADOS DEUDORAS              | 877,570.84       |           | 34,663.58 | 1.79      |                 | 912,232.63 |
| 501-0000 | GASTOS DE SERVICIO               | 4,197.84         |           | 0.00      | 0.00      |                 | 4,197.84   |
| 501-1400 | Gastos de Viaje                  | 4,047.84         |           | 0.00      | 0.00      |                 | 4,047.84   |
| 501-9200 | Gastos Varios                    | 150.00           |           | 0.00      | 0.00      |                 | 150.00     |
| 503-0000 | GASTOS ADMINISTRATIV..           | 873,373.00       |           | 34,663.58 | 1.79      |                 | 908,034.79 |
| 503-0002 | ARTICULOS PROMOCIONA..           | 58,887.82        |           | 0.00      | 0.00      |                 | 58,887.82  |
| 503-0003 | COMISIONES BANCARIAS             | 13,767.84        |           | 790.00    | 0.00      |                 | 14,557.84  |
| 503-0004 | MENSAJERIA                       | 467.02           |           | 5,130.70  | 0.00      |                 | 5,597.72   |
| 503-0005 | IVA DEDUCIBLE                    | 115,941.73       |           | 2,585.61  | 0.00      |                 | 118,527.34 |
| 503-0006 | COMBUSTIBLES                     | 3,361.37         |           | 0.00      | 0.00      |                 | 3,361.37   |
| 503-0010 | ASESORIAS                        | 206,550.80       |           | 0.00      | 0.00      |                 | 206,550.80 |
| 503-0011 | TELEFONOS                        | 1,303.44         |           | 0.00      | 0.00      |                 | 1,303.44   |
| 503-0013 | SERV ADMINISTRATIVOS ..          | 97,183.22        |           | 5,321.72  | 0.00      |                 | 102,504.94 |
| 503-0014 | GESTION DE REDES SOCI..          | 66,119.83        |           | 0.00      | 0.00      |                 | 66,119.83  |
| 503-0015 | PUBLICIDAD Y PROPAGAN..          | 86,836.36        |           | 0.00      | 0.00      |                 | 86,836.36  |
| 503-0900 | Impuestos                        | 0.00             |           | 10,410.00 | 0.00      |                 | 10,410.00  |
| 503-1000 | Papelería y Útiles               | 1,130.38         |           | 81.90     | 0.00      |                 | 1,212.28   |
| 503-1200 | Transportes                      | 10,565.24        |           | 2,440.91  | 0.00      |                 | 13,006.15  |
| 503-1300 | Honorarios                       | 81,456.52        |           | 0.00      | 0.00      |                 | 81,456.52  |
| 503-1500 | Gastos de Viaje                  | 73,397.22        |           | 2,063.26  | 0.00      |                 | 75,460.48  |
| 503-1700 | Recargos                         | 467.00           |           | 0.00      | 0.00      |                 | 467.00     |
| 503-9100 | Partidas no Deducibles           | 2,288.27         |           | 4,977.41  | 1.79      |                 | 7,263.89   |
| 503-9200 | Gastos Varios                    | 44,645.70        |           | 862.07    | 0.00      |                 | 45,507.77  |
| 503-9300 | UNIFORMES                        | 9,003.24         |           | 0.00      | 0.00      |                 | 9,003.24   |
|          | Total cuentas no impresas        | 5,000.00         |           | 27,312.47 | 25,922.64 |                 | 0.00       |
|          |                                  | 6,389.83         |           |           |           |                 | 0.00       |
|          | Sumas Iguales:                   | 931,987.74       |           | 77,290.31 | 77,290.31 |                 | 946,318.59 |
|          |                                  | 931,987.74       |           |           |           |                 | 946,318.59 |

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